



UTICA COMMUNITY SCHOOLS

Course Title: Speech

Course Content Expectations:

- Write, practice and deliver a variety of speeches:
 - Demonstration
 - Persuasive
 - Impromptu
 - Oral interpretation
- Write and revise speech for different audiences.
- Effectively develop, organize, and support ideas.
- Practice brainstorming topics, ideas, and organizations.
- Gather information and ideas for a topic.
- View and self-evaluate own speech/delivery using a rubric and reflect on their strength and weakness in the following areas.
 - Introduction
 - Organization
 - Use of visuals--quality and effectiveness
 - Conclusion
 - Volume
 - Enunciation
 - Posture
 - Gesture
 - Rate
 - Eye contact
 - Appropriate used of note cards
 - Time
- Evaluate and rank the effectiveness and delivery speeches delivered by others using specific criteria.
- Justify opinions of an evaluation.

- Know and use the appropriate technologies to produce a presentation
- Participate in Reader's Theatre.
- Participate in group discussions of critical issues.
- Participate in a debate.
- Participate in group discussions of critical issues.
- Understand, know and practice the principals of outlining.
- Understand the principals of advertising.
- Understand the principals of political advertising.
- Be familiar with Monroe's Motivated Sequence/Persuasive Techniques.
- Be familiar with the types of communication,
- Understand how to use voice effectively.
- Know and identify the physiology of speech (diaphragm, trachea, larynx, vocal chords, etc.)
- Understand how the inhalation and exhalation process effects delivery.
- Understand and use public speaking techniques.
- Understand and be able to identify the types of communications (Interpersonal, intrapersonal, group, public, mass, etc.).
- Incorporate visual into speech for various purposes (to inform, to entertain, to clarify)