



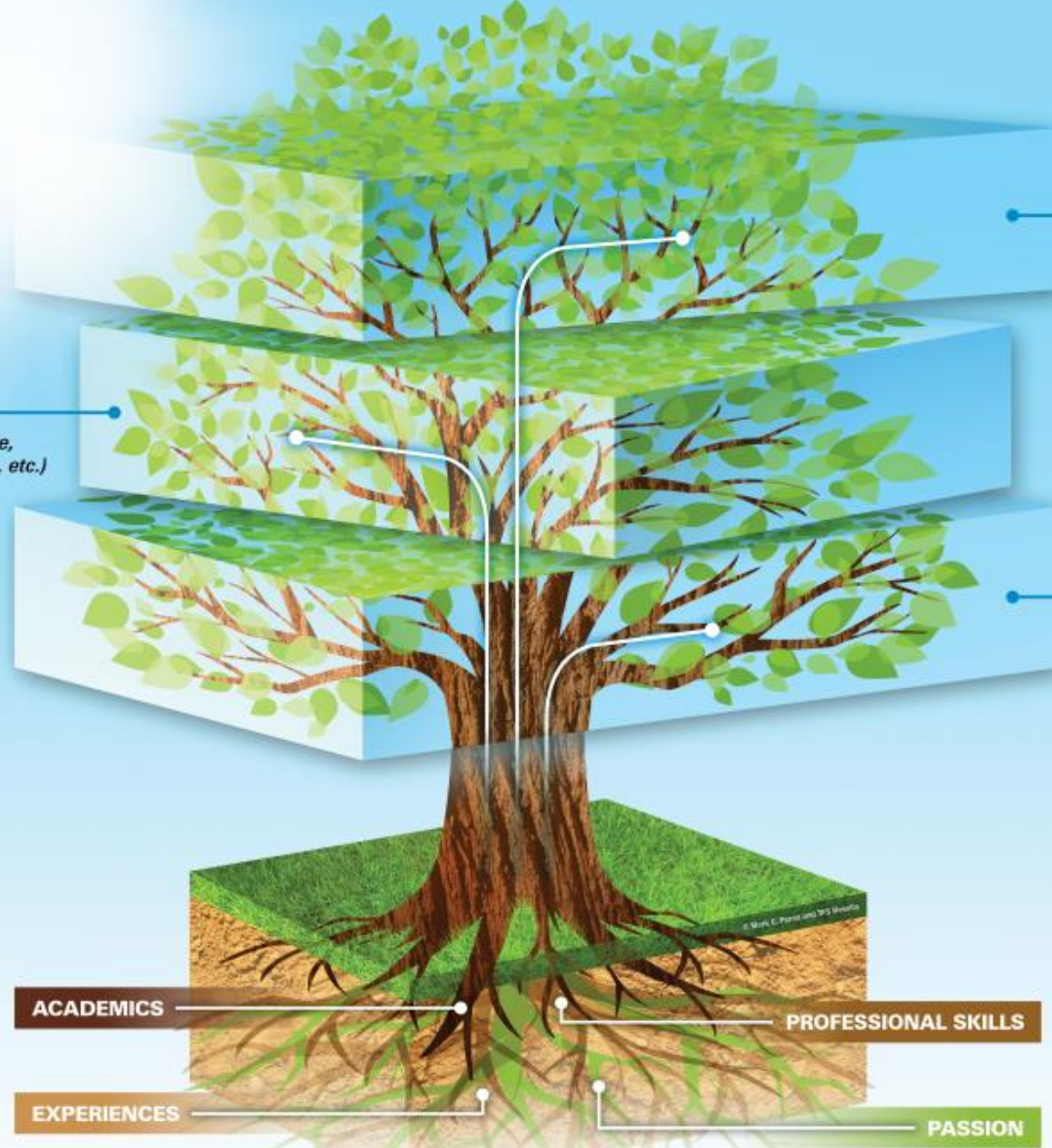
**UTICA
 COMMUNITY
 SCHOOLS**

Career Technical Education

**TECHNICAL
 CAREERS**

(Apprenticeship, Associate's Degree, Advanced Certification, Experience, etc.)

- Advertising Sales Agent
- Business Intelligence Analyst
- Data Scientist
- Financial Services sales Agent
- Fundraising Manager
- Insurance Sales
- Market Research Analyst
- Online Merchants
- Real Estate Agent
- Sales Representatives of Services
- Search Marketing Strategists
- Survey Researcher



**PROFESSIONAL
 CAREERS**

(Bachelor's, Master's, Ph.D., Specialized Training, Experience, etc.)

- Advertising & Promotions Manager
- Business/Marketing Teacher
- Buyers-Wholesale & Retail
- Chief Marketing Officer (CMO)
- Digital Media Marketing Strategist (social media)
- Market Research Analyst/Specialists
- Marketing Manager
- Meeting, Convention & Event Planners
- Purchasing Manager
- Public Relations Manager
- Sales Manager
- Sales Rep- technical & scientific

**ENTRY-LEVEL
 CAREERS**

(with Program Completion)

- Cashier
- Hotel, Motel, and Resort Desk Clerks
- Stockers and Order Fillers
- Telemarketer
- Customer Service Representative
- Retail Salespersons
- Data Entry Clerk
- Court, Municipal, and License Clerks
- Tellers
- Fast Food and Counter Workers
- Waiters and Waitresses
- Restaurant Hosts/Hostesses

ACADEMICS

PROFESSIONAL SKILLS

EXPERIENCES

PASSION

MARKETING



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